

# The Conversation Canada

## Short Version / What you need to know:

“[The Conversation Canada](#) ... brings academics and experienced journalists together to share timely analysis and commentary drawing from research, evidence and insights generated by Canadian universities.” ([Source – the Conversation Canada](#))

“The Conversation provides readers with a free high-grade and trusted information service. [They] are quite different to anything else in the media” [for these reasons](#).

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## Description:

The Conversation Canada is a new digital publication that brings together the expertise of academia and journalism, where all of the authors are from Canadian universities. The Conversation works with professional journalists to expose academic research to a wider audience, a model that serves as a "knowledge mobilization" vehicle for academics who want to raise their profiles and share their expertise across Canada and around the world.

The Conversation Canada launched in June 2017. The Conversation is an independent source of news and views, from the academic and research community, delivered direct to the public.

They have a team of professional editors who work with experts to unlock their knowledge for use by the wider public.

Access to independent, high-quality, authenticated, explanatory journalism underpins a functioning democracy. The aim is to allow for better understanding of current affairs and complex issues. And hopefully allow for a better quality of public discourse and conversations.

The Conversation Canada have introduced protocols and controls to help rebuild trust in journalism. All authors and editors sign up to their Editorial Charter. And all contributors must abide by the [Community Standards policy](#). They only allow authors to write on a subject on which they have proven expertise, which they must disclose alongside their article. Authors' funding and potential conflicts of interest must be disclosed. Failure to do so carries a risk of being banned from contributing to the site.

The Canadian Newsroom is based in Toronto. They also have editors in Vancouver, and their team is part of a global newsroom able to share content across sites and around the world.

They believe in open access and the free-flow of information. The Conversation is a free resource: free to read, and free to share or republish under [Creative Commons](#). All you need to do is follow their [simple guidelines](#).

They have also become an indispensable media resource: providing free content, ideas and talent to follow up for press, web, radio or TV.

## Write for The Conversation

To be published by The Conversation you must be currently employed as a researcher or academic with a university or research institution. PhD candidates under supervision by an academic can write for them, but they don't currently publish articles from Masters students.

<https://theconversation.com/become-an-author>

Step 1: Verify Institution (using your uwo email address), provide your first and last name and job title (be specific but concise – i.e., Professor of...)

Step 2: Education history – provide formal qualifications

Step 3: Set password, agree to terms and write